

CAROLINA RODRÍGUEZ PÉREZ
www.strawjam.com

VISUAL DESIGNER. FRONT-END DEVELOPER. ILLUSTRATOR.

ONLINE AND OFFLINE COMMUNICATION,
WORDPRESS, SOCIAL MEDIA, GRAPHIC DESIGN,
CORPORATE IMAGE, BRAND DEVELOPMENT, PACKAGING & PHOTOGRAPHY



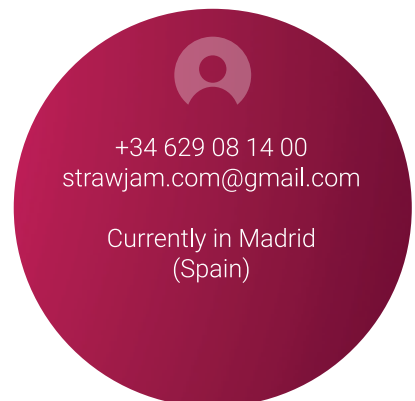
Born in April 12th 1974, in Vigo (Spain). Graduated in Fine Arts and since 1999 working as WEB / GRAPHIC designer.

I have worked as Head of Creative Department and Account Manager, in direct communication with customers and suppliers; so I have got extensive and successful experience in planning, decision making and problem solving, both as a team member and on my own as well.

Since 2014 I have developed my activity as FREELANCE, working in person and remotely, for companies, agencies, press and individuals.

Some of my customers are: culture Ministry (Spain), Prodigioso Volcán (agency) and El independiente (online newspaper).

At the same time I develop a personal project: WWW.PRINCESAFEROZ.COM.



SKILLS

Photoshop, Illustrator, Procreate, HTML5, CSS3, SASS, Bootstrap, Wordpress and other CMS.

PREVIOUS EXPERIENCE

ELMUNDO.ES (2007-2014)
Web designer.
Design team coordinator.

Web design and front-end development of static pages and for editor too. I was coordinator of the design team responsible for daily needs of the newspaper.

GENETSIS (2006 - 2007)
Web designer.

Design for web, no development task.

ENTROPY (2006)
Art director.

Graphic and web design.

TELEFÓNICA (2005 - 2006)
Web designer.

Web design, front-end development and maintenance.
Design of new proposals.

LOOK&ENTER (2003 - 2004)
Web designer.

Web design and front-end development.

EHS.TV (2003)
Art director.
Web manager.

Web design and front-end development. Web management in all aspects.
Design and development of all graphic projects: instruction sheets, manuals, advertisements, product packaging, budget management among printing houses, etc.

SIBLOC (2001 - 2002)
Web designer.

Web design and front-end development.
Two channels management: Web design and front-end development, maintenance, user support, and coordination with the programming team.

WANADOO (2000 - 2001)
Web designer.

Web design for channels, special content and events.

MARCA.COM (1999 - 2000)
Web designer.

Web design and front-end development for sport news and special content.

PIXEL (1999)
Web designer.

Web design and front-end development.

